

As tough as Bob Probert, as outspoken as Theo Fleury,
Georges Laraque has a story to tell about life
both on and off the ice

GEORGES LARAQUE

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The Story of the
NHL's Unlikeliest Tough Guy

Think you know NHL tough guy Georges Laraque? Think again.

Sure, Laraque knows all about the rough side of hockey. *The Hockey News* named him “best fighter.” *Sports Illustrated* called him the league’s “#1 enforcer.” Fans called him “BGL”—for Big Georges Laraque. Ottawa Senators’ pugilist Chris Neil called him “probably the toughest in the league.”

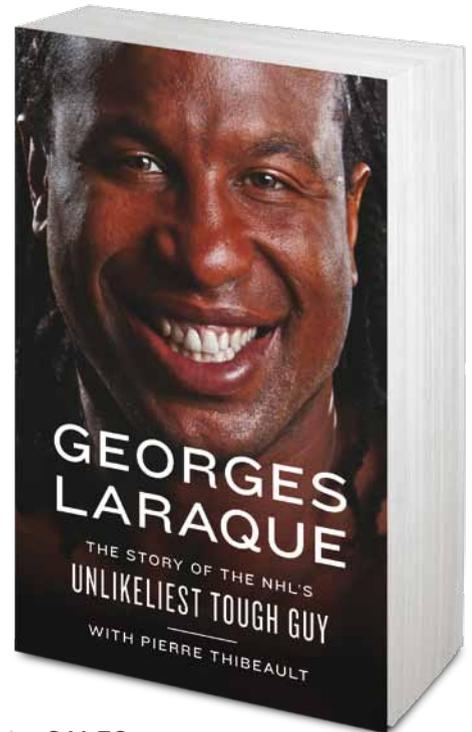
Ask Laraque, though, and he’ll say that’s not who he really is.

Known as a player who was unfailingly respectful and gentlemanly even when he was going toe to toe with the toughest guys in the toughest league in the world, he now takes that courageous sense of what is fair into fights that are much more important than the outcome of a hockey game.

The son of Haitian immigrants, Laraque campaigns for World Vision to help Haitian reconstruction and relief. A committed believer in animal rights (and probably the toughest vegan in the world), he is a spokesperson for PETA. A conscientious environmentalist, he stepped up to be the deputy leader of the Green Party of Canada.

In this intimate, often surprising autobiography, Laraque tells the story of a former hockey player whose life is defined by courage and a refusal to compromise. Honest, startling, and brave, this is a portrait of a hockey player unlike any you’ve read before.

GEORGES LARAQUE retired from the NHL as a winger for the Montreal Canadiens and the toughest guy in the league. He is now a host for CFRN and deputy leader of the Green Party of Canada. During his NHL career he played for the Edmonton Oilers, the Phoenix Coyotes, the Pittsburgh Penguins, and the Montreal Canadiens. Laraque was born in Montreal.



SALES

Georges Laraque is one of the most recognizable players in recent NHL history and a fan favourite in Montreal and Edmonton

His autobiography and his published comments—on drugs in the NHL and Wayne Gretzky’s coaching abilities—drew national media attention

As deputy leader of the Green Party of Canada and a spokesperson for PETA and Teksavvy, Laraque is frequently in the public eye

MARKETING

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