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**Starting from** **\$99**

  
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**Oscar's**  

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**Oscar's File Set Up  
and Self Publishing  
Pricing Guide**

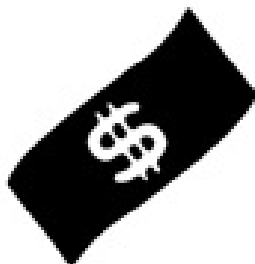
This Price Schedule is Valid as of April 5, 2011

# Publishing and Printing Your Book At Oscar's

## 1. Bring in your 2 PDF Print Ready Files — Book Block and Cover PDFs



## 2. Pay your Publishing Package Setup Fee



## 3. Wait the required time of your Publishing Package



## 4. Marvel at your glorious finished book



**All submissions require two PDFs (portable document files),  
one for the book block and one for the cover.**



**This document you are reading is a PDF (portable document file).**

**If you do not know what a PDF file is or how to make one,  
please find a friend or family member who can help you.**

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# Black & White Interior File Set Up

All submissions require two PDFs (portable document files),  
one for the book block and one for the cover.

**Book Block PDF:** Interior book pages, including front and back matter. White or Cream Paper Choice

- lay out must be to the exact dimensions of your book. For example, if you would like your book to be 6" wide by 9" tall make sure that you have your software set up correctly for that paper size.
- **Minimum Size 5" x 5" (on Espresso) Maximum Size 8" x 10" (On Espresso)**
- photos and images print at **300dpi** and **BLACK & WHITE ONLY**
- **Designers: Save AMAZON PDF files in PDF/X-1a:2001**
- **Designers: Minimum size for AMAZON PDF Book Block files in 5" x 8"**
- **Minimum number of pages 40\* sheets of paper for an 80 page count (to include title on cover spine)**
- **Maximum number of pages 200 sheets of paper for a 400 page count on pdf**
- make sure that your margins are set up correctly, **no less than half an inch** on all sides
- **ALL** text, **including** headers and page numbers, as well as images **MUST be inside your margins**
- all inside pages will be printed in **black and white** so please make sure any photos and/or images are set up as greyscale
- a serif font, **Times New Roman** for example, is easier to read than sanserif
- photos and other images should be 300dpi
- typically the standard text size is around 11pt

## Sample Font Sizes:

Times New Roman at 10pt

**Times New Roman at 11pt**

(most books are done in 11pt font)

Times New Roman at 12pt

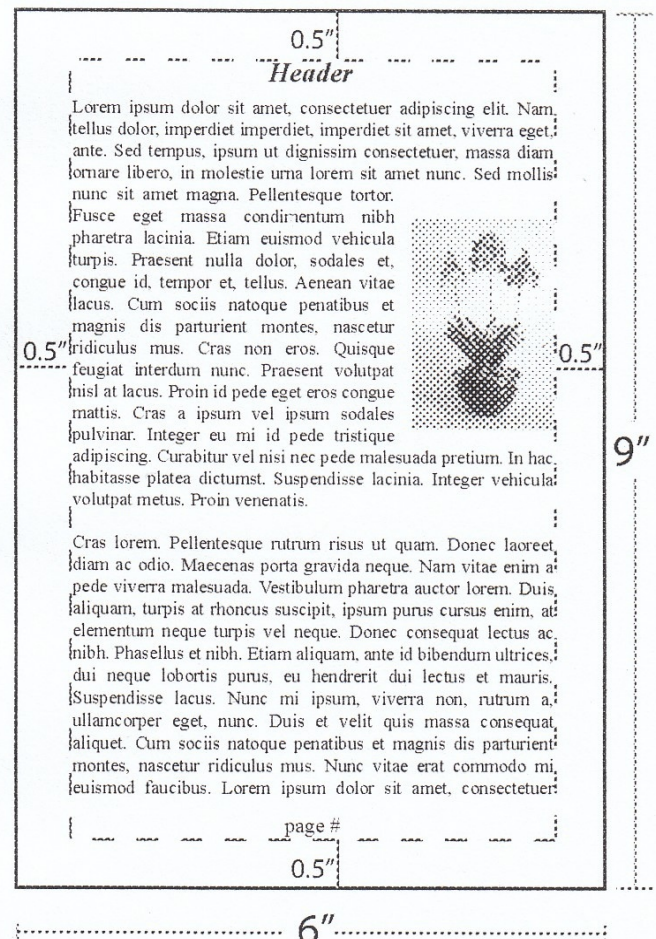
## Example:

- headers and page numbers are inside margins
- margins are a minimum one half an inch on all sides

**\* If you have a page count less than 80 pages please talk to us about what may be possible.**

**Black & White  
Interior  
Only**

## Example 1:



# Oscar's Colour Cover File Set Up

All submissions require two PDFs, one for the book block and one for the cover.

## Cover PDF:

- **lay out the cover centered on 17"x11"** (tabloid) and print the PDF to the same size (see image below)
- leave 0.5" bleeds on all outside margins (a bleed ensures that there are no white edges on the cover)
- the safe zone for images and text is within 0.5" on all sides of the front and back of the cover
- Cover photos and images print at **2400dpi** using **CMYK Colours**
- **Designers: Save AMAZON PDF files in PDF/X-1a:2001**
- **Designers: Minimum size for AMAZON PDF Book Block files in 5" x 8"**

the formula to calculate the width of the spine is:

Even number of pages in book

$$150 \text{ page book} = 150 \times 0.00225 \text{ in} = 0.3375 \text{ inches for spine}$$

Even number of pages in YOUR book

$$XY \text{ page book} = XY \times 0.00225 \text{ in} = XY \text{ inches for spine}$$

150 page 6" x 9" book complete cover size = (6 + 6 + 0.3375 spine) would be 12.3375"x9"  
 cover including bleed = ADD 0.5" on every side, from the trim edge. In this case, 13.3375"x10"  
 safe zone = SUBTRACT 0.5" on every side, from the trim edge.

In this case, 11.3375"x8"

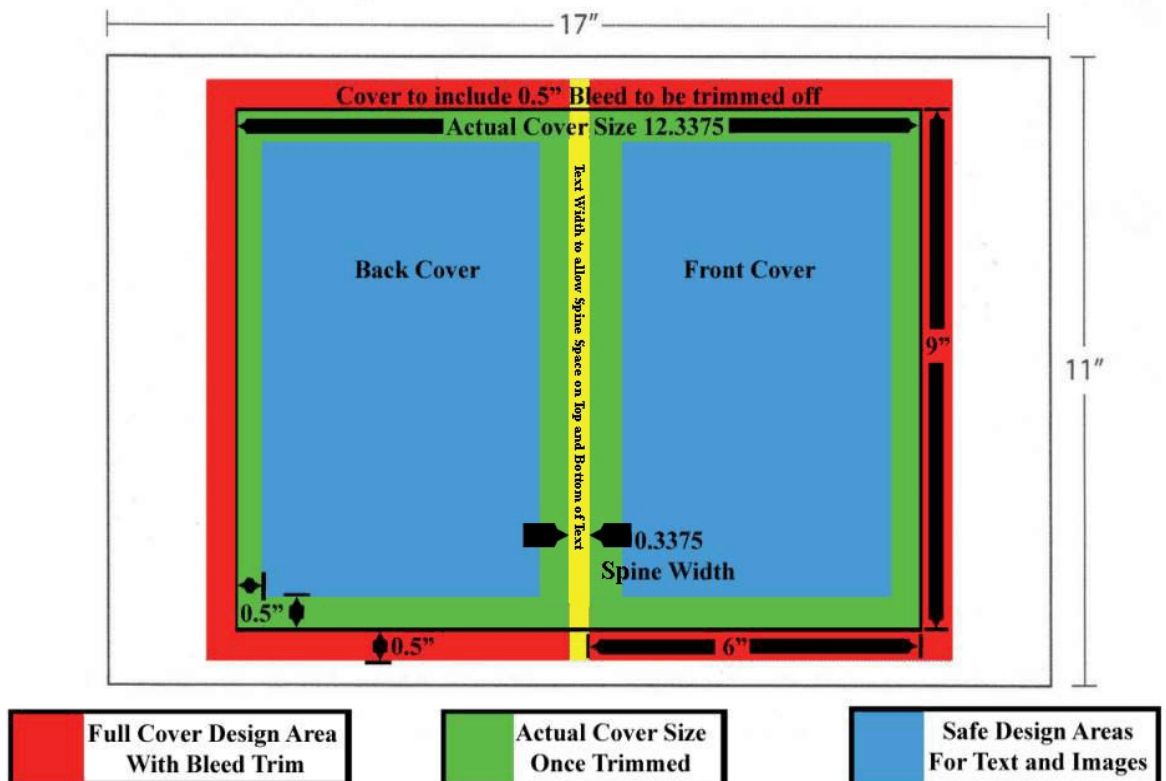
\*\*\*SPINE\*\*\*

remember in your design to leave space on either side of title on spine.

# of Book Pages	Spine in inches
Min# 80 pages =	0.18 in
100 pages =	0.225 in
120 pages =	0.27 in
150 pages =	0.3375 in
200 pages =	0.45 in
180 pages =	0.405 in
190 pages =	0.4275 in
<b>These are some sample sizes</b>	
<b>Spine Formula on left side</b>	
220 pages =	0.495 in
Max# 400 pages =	0.9 in



NOTE: When you purchase the Library or Amazon Publishing Packages, please remember to leave a 1" x 1 3/4" white box in your cover design for the placement of an ISBN barcode (by Oscar's)



# Oscar's Print Ready Publishing Options

As the author of your book, you retain your copyright at all times.

## **FAMILY PUBLISHING PACKAGE: \$99 set up fee\* (\*\*)**

Up to **ONE WEEK** production time

1. **Q&A Meeting: Basic Questions and Answers** for making your book print ready.
2. **Submission Review:** We review **YOUR FILES** to make sure they are set up correctly.
3. **Set up:** Your title is **set up for Print on Demand** production at our store only.
4. **Print Proof Copy:** We print **ONE proof copy for author approval**. The author is then responsible to carefully proof this copy. We will not print your book until we've received your final approval. (*After you have read your proof copy, you may find errors in your cover or manuscript. To upload a new cover .pdf or new manuscript .pdf there is a \$40 fee for each new file uploaded.*)
5. **Print:** Once you, the author, have approved the proof, we can start printing your book.

## **LIBRARY PUBLISHING PACKAGE: \$299 set up fee\* (\*\*)**

Up to **ONE MONTH** production time

*Includes Family Publishing Package features plus the following:*

1. **ISBN:** Oscar's will assign an International Standard Book Number (ISBN) to your title so that it can be widely distributed.
2. **Barcode:** Oscar's will create a barcode for the back cover which corresponds to the ISBN of your book.
3. **In Store Placement:** We will place your book in Oscar's Bookstore for a minimum of six (6) months.

## **AMAZON PUBLISHING PACKAGE: \$499 set up fee\* (\*\*)**

Up to **TWO MONTHS** production time

*Includes Family Publishing Package and Library Publishing Package features plus the following:*

1. **Lightning Source (LS) Distribution:** Oscar's will upload your title to Lightning Source Print On Demand Database. In addition to distributing books through Ingram Book Company, the largest book distributor in the world. Your book always appears as active and available POD (Print on Demand) to all Ingram customers - over 30,000 wholesalers, retailers and booksellers worldwide.
2. **Amazon:** Oscar's will upload your title to [www.amazon.com](http://www.amazon.com)
3. **ONE YEAR Activation Included:** Lightning Source Distribution has an **ANNUAL FEE** to keep your POD title active with **Lightning Source** and **Amazon**. Additional years to be paid for annually by author to keep title active.

**Time line may vary shorter or longer due to order volume at Oscar's**

**and requirements external to Oscar's control Lightning Source and AMAZON time lines.**

**\*All Fees (or estimated fees) to be paid in advance of work.**

**\*Store wide sales and Membership discounts do not apply to Espresso Packages and Book Printing.**

**\*\*All Books beyond the initial proof copy are charged at the per unit cost depending on page count.**

**\*Prices May no longer be current. Download current Price List to Verify.**

**This Price Schedule is Valid as of April 5, 2011**

# Oscar's Book Printing Pricing Schedule

Number of Pages in Book (Even number) (pdf page count number)																	
Up to 100 pages	\$5.99 per book																
102 - 400 ( <b>maximum size 400 pages</b> )	\$3.00 per book + \$0.03 per page																
<table> <tr> <td>248 page book example</td> <td></td> <td>400 page book example</td> <td></td> </tr> <tr> <td>\$3.00 per book</td> <td>\$3.00</td> <td>\$3.00 per book</td> <td>\$3.00</td> </tr> <tr> <td>+ 248 pages x \$0.03</td> <td>+ \$7.44</td> <td>+ 400 pages x \$0.03</td> <td>+ \$12.00</td> </tr> <tr> <td><u>Total Price Per Unit</u></td> <td>\$10.44</td> <td><u>Total Price Per Unit</u></td> <td>\$15.00</td> </tr> </table>	248 page book example		400 page book example		\$3.00 per book	\$3.00	\$3.00 per book	\$3.00	+ 248 pages x \$0.03	+ \$7.44	+ 400 pages x \$0.03	+ \$12.00	<u>Total Price Per Unit</u>	\$10.44	<u>Total Price Per Unit</u>	\$15.00	
248 page book example		400 page book example															
\$3.00 per book	\$3.00	\$3.00 per book	\$3.00														
+ 248 pages x \$0.03	+ \$7.44	+ 400 pages x \$0.03	+ \$12.00														
<u>Total Price Per Unit</u>	\$10.44	<u>Total Price Per Unit</u>	\$15.00														

**With your book always on our machine . . . you only print copies of your books when you need them. 5 Copies this week. 10 Copies one month from now. 20 copies next year. Every time you print a book already on our machine, you only pay the per page copy price.**

Printing Time line will vary shorter or longer due to

1. Current Order volume at Oscar's
2. Number of Book Pages in your title
3. Number of Book Copies Ordered by you

\*All Fees (or estimated fees) to be paid in advance of work.

\*Store wide sales and Membership discounts do not apply to Espresso Packages and Book Printing.

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